

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Koningstein

Art Unit : 3622

Serial No. : 10/748.681

Examiner : William A. Brandenburg

Filed : December 31, 2003

Confirmation No.: 1968

Notice of Allowance Date: December 28, 2010

Title : SYSTEM AND METHOD FOR ENABLING AN ADVERTISEMENT TO FOLLOW THE USER TO ADDITIONAL WEB PAGES

MAIL STOP ISSUE FEE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF ALLOWANCE

In response to the Notice of Allowance mailed December 28, 2010, enclosed are a completed issue fee transmittal form PTOL-85b and Comments on Examiner's Reasons for Allowance.

The required issue fee and publication fee are being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. Please apply any other credits or charges to Deposit Account No. 06-1050.

Respectfully submitted,

Date: March 9, 2011

/Michael P. Shepherd/

Michael P. Shepherd

Reg. No. 64,231

Customer Number 26192

Fish & Richardson P.C.

Telephone: (650) 839-5070

Facsimile: (877) 769-7945